



Viking Wool has been grown for centuries on the hills and pastures of the beautiful scenic Norwegian countryside. The unique sheep breeds have evolved over time to enable them to adapt to the different climatic conditions they encounter. Grazing the pastures is a traditional method of management which benefits the countryside keeping it vital and healthy. Shearing the sheep encourages a robust appetite increasing fertility, encouraging a new fleece to be grown in readiness for the next winter, continuing the natural life cycle.



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Luxury fibres created by the strength of nature

Viking Wool has been created in the pure air and natural environment of the Norwegian countryside. This ancient fibre is ready to meet the demands of the future, with inherent properties which make it such a valuable resource, not only sustainable it is renewable, recyclable and also biodegradable.



Great care and attention at each stage of processing is taken to ensure Viking Wool always retains its best qualities. Hand sorting by skilled craftsmen into sixteen different classifications results in the wool being ideally suited for a multiplicity of different and important end uses. Luxury yarns have been developed for the fashion industry as well as the more traditional sectors including knitwear, cloth, hand knitting yarns, carpets, rugs and throws. Used in conjunction with other prestigious fibres the versatility of Viking Wool is significant with increasing renown worldwide.

Soft and sensuous for smooth luxurious quality

Shades of excellence



ecological

sustainable

renewable

recyclable

biodegradable

naturally fire resistant

naturally coloured

Curtis Wool Direct Ltd, based in England, has developed to be the largest wool merchanting and processing company of its kind in the Northern Hemisphere. Along with their partners, Nortura, the large scale farmers organisation from Norway, Curtis Wool have created this exclusive Viking Wool brand. Viking Wool from Norway is a product of excellence and is only available from Curtis Wool Direct. The prime objective of the two organisations working closely together on this enterprise is to ensure that all our customers aspirations are met, ensuring that we can build a confident future together.



A valuable natural resource